

## IN THE CONFUSING LAND OF **OTHER** LIVE SOLUTIONS...

**Encoding set up** (select clusters, configuration, frame rates, backup input)

**Packaging set up** (type, location, input filter, output filter, DVR config)

**Create a channel** (metadata, packaging partner, encoding partner, reflector)

**Create a schedule** (event data, start/end, set advanced options for archive, trim, DVR, and channel)

Go to master dashboard



We designed JW Live to be very easy to use, so you can broadcast your live events with a quick and simple set-up that takes as little as 5 minutes.

**Technical expertise not required** — anyone in your organization can set up a live stream in these 4 steps:

- 1 **Create Live Stream**
- 2 **Enter Event Details**
- 3 **Connect Source Stream**
- 4 **Go Live!**



**It's that simple.**

Plus, you can also customize the viewer experience, monitor real-time analytics, and then auto-archive the video for on-demand viewing.

**Click here** or contact [sales@jwplayer.com](mailto:sales@jwplayer.com) to learn more.